



Eugene City Council

125 E. 8th Ave., 2nd Floor
Eugene, OR 97401-2793
541-682-5010 • 541-682-5414 Fax
www.eugene-or.gov

EUGENE CITY COUNCIL AGENDA

October 14, 2013

5:30 p.m. CITY COUNCIL WORK SESSION

Harris Hall

125 East 8th Avenue

Eugene, Oregon 97401

7:30 p.m. CITY COUNCIL MEETING

Harris Hall

125 East 8th Avenue

Eugene, Oregon 97401

**Meeting of October 14, 2013;
Her Honor Mayor Kitty Piercy Presiding**

Councilors

George Brown, President

Pat Farr, Vice President

Mike Clark

George Poling

Chris Pryor

Claire Syrett

Betty Taylor

Alan Zelenka

CITY COUNCIL MEETING AND WORK SESSION

Harris Hall

- 1. PUBLIC FORUM**
- 2. CONSENT CALENDAR**

(Note: Time permitting, action on the Consent Calendar may be taken at the 5:30 p.m. work session.)

- A. Approval of City Council Minutes**
- B. Approval of Tentative Working Agenda**
- C. Interim Appointment to Police Commission**

**3. WORK SESSION:
Downtown Parking**

**time approximate*

The Eugene City Council welcomes your interest in these agenda items. This meeting location is wheelchair-accessible. For the hearing impaired, FM assistive-listening devices are available or an interpreter can be provided with 48 hours' notice prior to the meeting. Spanish-language interpretation will also be provided with 48 hours' notice. To arrange for these services, contact the receptionist at 541-682-5010. City Council meetings are telecast live on Metro Television, Comcast channel 21, and rebroadcast later in the week.

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El Consejo de la Ciudad de Eugene aprecia su interés en estos asuntos de la agenda. El sitio de la reunión tiene acceso para sillas de ruedas. Hay accesorios disponibles para personas con afecciones del oído, o se les puede proveer un intérprete avisando con 48 horas de anticipación. También se provee el servicio de intérpretes en idioma español avisando con 48 horas de anticipación. Para reservar estos servicios llame a la recepcionista al 541-682-5010. Todas las reuniones del consejo están grabados en vivo en Metro Television, canal 21 de Comcast y después en la semana se pasan de nuevo.

For more information, contact the Council Coordinator at 541-682-5010,

or visit us online at www.eugene-or.gov

EUGENE CITY COUNCIL

AGENDA ITEM SUMMARY



Public Forum

Meeting Date: October 14, 2013
Department: City Manager's Office
www.eugene-or.gov

Agenda Item Number: 1
Staff Contact: Beth Forrest
Contact Telephone Number: 541-682-5882

ISSUE STATEMENT

This segment allows citizens the opportunity to express opinions and provide information to the council. Testimony presented during the Public Forum should be on City-related issues and should not address items which have already been heard by a Hearings Official, or are on the present agenda as a public hearing item.

SUGGESTED MOTION

No action is required; this is an informational item only.

FOR MORE INFORMATION

Staff Contact: Beth Forrest
Telephone: 541-682-5882
Staff E-Mail: beth.l.forrest@ci.eugene.or.us

EUGENE CITY COUNCIL

AGENDA ITEM SUMMARY



Approval of City Council Minutes

Meeting Date: October 14, 2013
Department: City Manager's Office
www.eugene-or.gov

Agenda Item Number: 2A
Staff Contact: Kris Bloch
Contact Telephone Number: 541-682-8497

ISSUE STATEMENT

This is a routine item to approve City Council minutes.

SUGGESTED MOTION

Move to approve the minutes of the September 16, 2013, Meeting and Work Session, September 18, 2013, Work Session, September 23, 2013, Meeting and Work Session, and September 25, 2013, Work Session .

ATTACHMENTS

- A. September 16, 2013, Meeting and Work Session
- B. September 18, 2013, Work Session
- C. September 23, 2013, Meeting and Work Session
- D. September 25, 2013, Work Session

FOR MORE INFORMATION

Staff Contact: Kris Bloch
Telephone: 541-682-8497
Staff E-Mail: kris.d.bloch@ci.eugene.or.us

ATTACHMENT A

M I N U T E S

**Eugene City Council
Harris Hall, 125 East 8th Avenue
Eugene, Oregon 97401**

**September 16, 2013
7:30 p.m.**

Councilors Present: George Brown, Betty Taylor, Alan Zelenka, Chris Pryor, Claire Syrett, Greg Evans, Mike Clark (via conference phone)

Councilors Absent: George Poling

Mayor Piercy opened the September 16, 2013, City Council meeting.

1. PUBLIC HEARING: Annexation for Pennington Family Trust

1. *Rick Satre*, spoke in favor of the annexation on behalf of the applicant.

2. PUBLIC HEARING: An Ordinance Concerning Publication of Snow Emergency Route Maps; Repealing Section 5.684 of the Eugene Code, 1971; and Amending Section 5.686 of that Code

In response to questions, staff noted the map will no longer be published in the newspaper, but an interactive color map of the route will be posted to the internet and the department will mail out paper copies of the map on request.

No one signed up to speak.

3. PUBLIC HEARING: An Ordinance Concerning Permitted Overnight Sleeping; Amending Section 4.816 of the Eugene Code, 1971; and Providing a Sunset Date for Uncodified Provisions

1. *Todd Hurlburt* – supported four camps with 15 individuals per camp.
2. *Sabra Marcroft* – expressed frustration about the unmet needs of the homeless.
3. *Charliene Toler* – asked for a place to shelter people, the disabled, mentally ill, etc.
4. *Michael Carrigan* - supported increased number of campers in car camping program.
5. *Wayne Martin* – said Opportunity Village works well, more campsites are needed.
6. *Michael Adams* – supported increasing the number of rest stops.
7. *Joshua “Jersey” Tonkin* – was unhappy about the poor treatment of homeless people.
8. *Peter Grotticelli* – said he wants many villages; enough to give shelter to thousands.
9. *Leslie Robnett* – expressed frustration with the way homeless are treated.
10. *Conrad Barney* - submitted a document about homelessness; said he wants to help.
11. *Barbara Prentice* – said the camper evictions caused camps to spring up all over.

12. *Jerry Smith* – supported the homeless; asked about camping in Civic Stadium.
13. *Ruth Duemler* – said she supported the homeless and asked when will we help them.
14. *Jana Thrift* – asked the council to set up multiple camps and let people self-govern.
15. *Alley Valkyrie* – said camps work; the council needs to allow camps and extend hours.
16. *Helen Shepard* – said she is unhappy her tax dollars are being used against homeless.
17. *Eric Stanton* – asked the council to stop ticketing people for sleeping.
18. *Majeska Seese-Green* – said she supports the camping program expansion.
19. *Tuck Swords* – said sleep deprivation is a big problem, wants more, 24-hour camps.
20. *Art Bowman* – said this problem has been going on a long time; it's time to fix it.
21. *Joe Tyndall* – said Opportunity Village model is too costly; find a better way.
22. *D. Maria* – said Family Shelter saved her and her family from homelessness.
23. *Pauline Rughani* – asked why sleeping tailgaters are treated differently from homeless.
24. *Jean Stacey* – said the homeless can't take anymore; we are at a Birmingham Moment.
25. *Michael Gannon* – said we've made some choices that have caused human suffering.
26. *Donna Grant, Occupy Medical Nurse* – said all facilities are over capacity now.

4. **WORK SESSION: Civic Stadium**

City Attorney Glenn Klein introduced the item and responded to several questions posed by councilors.

MOTION: Councilor Evans, seconded by Councilor Brown, moved the following:

Whereas, it is a wide-spread community goal that:

1. Civic Stadium be preserved and renovated as a historic landmark that serves as a vital center of community activity, and
2. The preservation and renovation by done with minimal or no net cost to the City;

Therefore the Council directs the City Manager to:

1. Work with 4-J School District and those organizations, such as Lane United FC, Save Civic, Travel Lane County and others, whose goal is preservation and renovation of Civic Stadium, to present Council with alternative plans by which the community's desired goal could be achieved.
2. Such plans should consider at least the following:
 - a. Rehabilitation, restoration and maintenance as a sports and community recreational venue and city asset.
 - b. Proposals by interested parties for public/private partnership to develop and maintain the facility.
 - c. Establishment of a separate "Civic Stadium Authority" to acquire and manage the Civic Stadium property and facility.
3. Such plans should include information from independent parties, as well as staff, on projected costs, revenues and other benefits that would accrue to the City of Eugene for at least the following alternatives:

- a. Permanent acquisition and operations by the City of Eugene.
- b. Permanent acquisition by the City of Eugene with leasing to other party(ies) for operations
- c. Interim purchase by the City of Eugene with subsequent resale to other party(ies).

A friendly amendment to direct the City manager to prepare a proposal for consideration by the Council to lease or purchase Civic Stadium was accepted.

PASSED: 5:2; councilors Clark and Pryor opposed.

Council Discussion: Several councilors expressed support for purchasing and preserving the stadium, while others felt it was either not a good investment for the City to make or not the right time for the City to consider this action due to budget considerations.

5. WORK SESSION: Community Development Block Grant Financing Options for Homeless Sheltering

Community Programs Analyst Michael Wisth presented an overview of the CDBG program and how the money is being used.

After some discussion, the council decided to work on a short-term plan for a safe and dry place for the homeless to sleep as well as a long-term planning strategy for the future.

The meeting adjourned at 10:14 p.m.

Respectfully submitted,

Michelle Mortensen
Deputy City Recorder

ATTACHMENT B**MINUTES**

**Eugene City Council
Harris Hall, 125 East 8th Avenue
Eugene, Oregon 97401**

**September 18, 2013
12:00 p.m.**

Councilors Present: George Brown, Betty Taylor, Alan Zelenka, Mike Clark, Chris Pryor, Claire Syrett

Councilors Absent: George Poling, Greg Evans

Mayor Kitty Piercy opened the September 18, 2013, City Council work session.

A. COUNCIL VISION, GOALS AND OUTCOMES AND PROCESS SESSION

City Manager Jon Ruiz introduced the item and outlined how the council goals would be used in the Budget process.

Council Discussion/Questions:

- An update on Eugene Counts and where we are with the budget process would be helpful.
- The City should communicate to the community what our current economic status is and how can we grow in the future.
- It is important to clearly identify aspirational goals and stay rooted in realistic budget allocations.
- Focus on areas that can use economic development; less emphasis on downtown needed.
- Place more emphasis on equity; consider adding safe and healthy community as another value in goals and outcomes.
- Arts and culture are important, small business loans have helped revitalize downtown.
- Add to “Effective, accountable municipal government” goal to include innovative solutions to long-standing problems.
- Improve efforts to communicate to the public what the council goals are and encourage involvement in the goal-setting and budget process?
- Balance benefits to the community with benefits to the individual.
- Consideration of the triple bottom line is critical.

Councilor Clark requested a work session poll to gauge council interest in discussing

how Budget Committee members are appointed.

Process Session – Work Sessions

- The council’s operating agreement to require the approval of the full council for a request that will take more than two hours of staff time was discussed.
- There is a need for staff to do better job of tracking work assignments and communicating the status of these assignments to the council.
- There is a need to improve the process for tracking agenda items that are in the queue, particularly ones that come before Council and require further council deliberation or action. A suggestion was made to make more of the council’s work available on the website.
- A suggestion was made to include a list of work session polls and their status in the council newsletter.
- A suggestion was made to update the work session poll template to include a mechanism for councilors to indicate whether a requested item is time-sensitive.
- A non-response to a work session poll may indicate intentional abstention.

The meeting adjourned at 1:15 p.m.

Respectfully submitted,

Michelle Mortensen
Deputy City Recorder

ATTACHMENT C

MINUTES

**Eugene City Council
Harris Hall, 125 East 8th Avenue
Eugene, Oregon 97401**

**September 23, 2013
7:30 p.m.**

Councilors Present: George Brown, Betty Taylor, Alan Zelenka, George Poling, Mike Clark, Chris Pryor, Claire Syrett, Greg Evans

Mayor Piercy convened the September 23, 2013, City Council meeting.

1. PUBLIC FORUM

1. *Dennis Hebert*, encouraged 4J and the City to cooperate to save Civic Stadium.
2. *Charliene Toler*, requested a legal places to sleep, suggested using empty buildings.
3. *Gordon Levitt*, encouraged consideration of a climate change ordinance.
4. *Tayo Olson*, said a local effort now might prevent climate change.
5. *Julia Olson*, supported empowering youth to become involved in climate protection.
6. *Michael Carrigan*, supported the City Manager's homeless camping proposal.
7. *Patrice Dotson*, asked Eugeneans to reach out and help homeless people.
8. *Jai Veda*, said homeless rest stops not enough; Eugene needs to do more.
9. *Alley Valkryie*, thanked the City for its homeless work; it's a step in the right direction.
10. *Todd Hurlburt*, thanked everyone for their work on homelessness; it's a good step.
11. *Joshua Tonkin*, said the intent at camps is to make them clean and be good neighbors.
12. *Ronnie Aurena*, said he is happy about homeless proposal, but wants EPD to be tamed.
13. *Wayne Ford*, thanked council for its work on homelessness, supported small camps.
14. *Jerry Smith*, thanked all for their work on homelessness; need to help disabled people.
15. *James Beason*, said homeless camps are not comfortable, but they're safe.
16. *Andrew Ross*, asked the council to do something for all homeless people.
17. *Joseph Newton*, said he is tenuously housed; homeless proposal is a good 1st step.
18. *Betty Snowden*, supported efforts to help the homeless; proposal is good 1st step.
19. *Dan Bryant*, conveyed support for camping proposal, noting.
20. *Kyra Gunther*, said she is new to the area; impressed by local sustainability efforts.
21. *Donna Riddle*, said homeless plan is good; now focus more on fragile people.
22. *Susan Miller*, said everyone needs to have a heart and help others.
23. *Maile Urbancic*, supported the installation of a traffic camera on Agate Street.
24. *Scotty Perey*, said camping proposal is a great beginning; we need more camps.
25. *Dan Soeby*, opposed use of Naval Reserve site for camping.
26. *Elga Brown*, supported the installation of a traffic camera on Agate Street.
27. *Glenda Utsey*, supported the installation of a traffic camera on Agate Street.

- 28. *Peter Grotticelli*, said he is emotionally disabled, and supports camping.
- 29. *Michael Adams*, supported the homeless camping proposal.
- 30. *Barbara Daté*, thanked the council for helping homeless, and urged quick action.
- 31. *Michael Gannon*, asked why it has taken so long to help homeless.
- 32. *Ken Kato*, supported the installation of a traffic camera on Agate Street.

2. CONSENT CALENDAR

MOTION and VOTE: Councilor Poling, seconded by Councilor Pryor, moved to approve the items on the Consent Calendar. **PASSED 8:0.**

3. ACTION: Adoption of Resolution Annexing Land to the City of Eugene (Pennington Family Trust - A 13-3)

MOTION and VOTE: Councilor Poling, seconded by Councilor Pryor, moved to adopt Resolution 5093 annexing land to the City of Eugene (Pennington Family Trust - A 13-3). **PASSED: 8:0.**

4. ACTION: An Ordinance Concerning Publication of Snow Emergency Route Maps; Repealing Section 5.684 of the Eugene Code, 1971; and Amending Section 5.686 of that Code.

MOTION and VOTE: Councilor Poling, seconded by Councilor Pryor, moved to adopt Council Bill 5099, an ordinance concerning publication of snow emergency route maps. **PASSED: 8:0.**

5. WORK SESSION AND POSSIBLE ACTION: Homeless Camping

Public Works Director, Kurt Corey briefly recapped this topic. He noted that after some consideration the idea of the City creating a database to connect people to services is not feasible for a variety of reasons.

The Mayor and Council discussed several components of the 'rest stop' idea. Concerns were raised about specific sites such as the Naval Reserve building and the County Farm property, as both are in residential areas and the Naval Reserve building is very near a school.

MOTION and VOTE: Councilor Poling, seconded by Councilor Clark, moved to direct the City Manager to not consider either the Naval Reserve Center property or the County Farm property as a potential location for a homeless camp/rest stop type site.

A friendly amendment adding the language 'any additional development of those areas where homeless people are camping' was accepted.

PASSED: 8:0.

Mayor Piercy shared the details of a proposed camping ordinance prepared by the City Manager.

MOTION and VOTE: Councilor Poling, seconded by Councilor Pryor, moved to adopt Council Bill No. 5098, an ordinance attached to the City Manager's September 20, 2013, e-mail to the Mayor and Council concerning permitted overnight sleeping. **PASSED: 6:2**, Councilors Poling and Clark opposed.

The meeting adjourned at 10:00 p.m.

Respectfully submitted,

Michelle Mortensen
Deputy City Recorder

M I N U T E S

Eugene City Council
Harris Hall, 125 East 8th Avenue
Eugene, Oregon 97401

September 25, 2013
12:00 p.m.

Councilors Present: George Brown, Betty Taylor, Alan Zelenka, George Poling, Mike Clark, Chris Pryor, Claire Syrett, Greg Evans

Mayor Piercy convened the September 25, 2013, City Council work session.

A. WORK SESSION: Downtown Public Safety Strategy

Police Chief Pete Kerns and Municipal Court Administrator Cheryl Stone provided background on the item and outlined plans to implement a new “Community Court” program.

Council Discussion:

Support for and opposition to sunsetting the Downtown Public Safety Zone were expressed, with some noticing improved safety and others voicing concern that significant problems still exist. Most agreed that the Community Court model sounded promising and that the issue of restrooms needs to be addressed.

B. WORK SESSION: Re-Designation of Striker Field Park

Parks and Open Spaces Planning Manager Neil Björklund introduced the item and explained the process for re-designation.

MOTION and VOTE: Councilor Poling, seconded by Councilor Clark, moved to direct staff to bring back to Council a plan for initiating re-designation of Striker Field as a neighborhood park.

A friendly amendment requesting that staff bring back as part of the plan a public hearing on the re-designation of this field was accepted.

PASSED: 6:2; Councilors Brown and Taylor opposed.

C. ADDITIONAL COUNCIL BUSINESS

1. Camping Ordinance Emergency Clause

City Attorney Glenn Klein informed the council that if a homeless camping site was identified in the next 30 days, the ordinance passed by the council on September 23, 2013, would require an emergency clause in order for council to approve the site.

MOTION and VOTE: Councilor Pryor, seconded by Councilor Brown, moved that the council reconsider its approval Monday night of the ordinance concerning overnight camping. **PASSED: 6:2;** Councilors Poling and Clark opposed.

MOTION and VOTE: Councilor Evans, seconded by Councilor Pryor, moved to amend the ordinance, to add a new section 5: Due to the inclement weather and the need to provide assistance to homeless persons as soon as possible, pursuant to the provisions of section 32 (2) of the Eugene Charter, with the affirmative vote of 2/3 of the members of the Eugene City Council, upon adoption by the Council and approval by the Mayor, or passage over the Mayor's veto, this ordinance shall become effective immediately. **PASSED: 7:1;** Councilor Clark opposed.

VOTE ON MOTION AS AMENDED: PASSED: 6:2; Councilors Poling and Clark opposed.

2. Civic Stadium Motion Clarification

MOTION and VOTE: Councilor Brown, seconded by Councilor Evans, moved to direct the City Manager to prepare for Council's consideration a plan for the City of Eugene to acquire the Civic Stadium property from 4-J School District via land swaps; purchase; lease-to-buy; a combination of these; or any other means the City Manager deems feasible. If Council approves any such plan, the proposal shall be submitted to 4-J in the School District's RFP process, in which proposals are currently due by Dec. 3, 2013. **PASSED: 5:3;** Councilors Pryor, Poling and Clark opposed.

MOTION TO EXTEND: Councilor Poling, seconded by Councilor Clark, moved to extend the meeting by 10 minutes. **PASSED: 8:0.**

Council voted to extend the meeting time by five minutes. **PASSED: 6:2;** Councilors Taylor and Syrett opposed.

Councilor Clark asked staff to obtain the results of the University of Oregon's research on the cost of a total rehabilitation of Civic Stadium.

The meeting adjourned at 1:40 p.m.

Respectfully submitted,

Michelle Mortensen
Deputy City Recorder

EUGENE CITY COUNCIL

AGENDA ITEM SUMMARY



Approval of Tentative Working Agenda

Meeting Date: October 14, 2013
Department: City Manager's Office
www.eugene-or.gov

Agenda Item Number: 2B
Staff Contact: Beth Forrest
Contact Telephone Number: 541-682-5882

ISSUE STATEMENT

This is a routine item to approve City Council Tentative Working Agenda.

BACKGROUND

On July 31, 2000, the City Council held a process session and discussed the Operating Agreements. Section 2, notes in part that, "The City Manager shall recommend monthly to the council which items should be placed on the council agenda. This recommendation shall be placed on the consent calendar at the regular City Council meetings (regular meetings are those meetings held on the second and fourth Monday of each month in the Council Chamber). If the recommendation contained in the consent calendar is approved, the items shall be brought before the council on a future agenda. If there are concerns about an item, the item may be pulled from the consent calendar at the request of any councilor or the Mayor. A vote shall occur to determine if the item should be included as future council business." Scheduling of this item is in accordance with the Council Operating Agreements.

RELATED CITY POLICIES

There are no policy issues related to this item.

COUNCIL OPTIONS

The council may choose to approve, amend or not approve the tentative agenda.

CITY MANAGER'S RECOMMENDATION

Staff has no recommendation on this item.

SUGGESTED MOTION

Move to approve the items on the Tentative Working Agenda.

ATTACHMENTS

A. Tentative Working Agenda

FOR MORE INFORMATION

Staff Contact: Beth Forrest
Telephone: 541-682-5882
Staff E-Mail: beth.l.forrest@ci.eugene.or.us

EUGENE CITY COUNCIL TENTATIVE WORKING AGENDA

October 9, 2013

OCTOBER 14	MONDAY	
5:30 p.m.	Budget Committee Meeting	
Harris Hall	Expected Absences:	
A. WS: Budget Committee		90 mins – CS/Silvers
7:30 p.m.	Council Meeting	
Harris Hall	Expected Absences:	
1. Public Forum		CS/Forrest
2. Consent Calendar		CS/Forrest
a. Approval of City Council Minutes		EPD/Hawley
b. Approval of Tentative Working Agenda		PDD/Petry
c. Interim Appointment to Police Commission		
3. WS: Downtown Parking		
OCTOBER 16	WEDNESDAY	
Noon	Council Work Session	
Harris Hall	Expected Absences:	
A. Committee Reports: HRC, SC, Travel LC, HSC, LCOG, MPC, PSCC		30 mins
B. WS: Civic Stadium		60 mins – PDD/Medary
OCTOBER 21	MONDAY	** NOTE: 5:30 WORK SESSION ADDED **
5:30 p.m.	Council Work Session	
Harris Hall	Expected Absences:	
A. WS: Bethel Community Park Update		45 mins – PW/ Björklund
B. WS: Sustainability Commission Work Plan		45 mins – CS/O'Sullivan
7:30 p.m.	Council Public Hearing	
Harris Hall	Expected Absences:	
1. PH: Ordinance Removing Substance and Updating Tracking Instructions for Toxics Program		Fire/EMS/Eppli
OCTOBER 23	WEDNESDAY	
Noon	Council Work Session	
Harris Hall	Expected Absences:	
A. WS: Licensing of Urban Farm Animals		45 mins – PDD/
B. WS: Urban Farming/Food Security		45 mins – CS/O'Sullivan
OCTOBER 28	MONDAY	
5:30 p.m.	Budget Committee Meeting	
Harris Hall	Expected Absences:	
A. WS: Budget Committee		90 mins – CS/Silvers
7:30 p.m.	Council Meeting	
Harris Hall	Expected Absences:	
1. Public Forum		
2. Consent Calendar		
a. Approval of City Council Minutes		CS/Forrest
b. Approval of Tentative Working Agenda		CS/Forrest
c. Approval of Annexation – Future B Homes (A 13-6)		PDD/Taylor
d. Approval of Annexation - Dade/Vermeys (A 13-7)		PDD/Taylor
e. Approval of Annexation – Gilbert Castro (A 13-8)		PDD/Taylor
3. Action: Ordinance Removing Substance and Updating Tracking Instructions for Toxics Program		Fire EMS/Eppli
4. WS: Fence Regulations		PDD/McKerrow

A=action; PH=public hearing; WS=work session

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EUGENE CITY COUNCIL TENTATIVE WORKING AGENDA

October 9, 2013

OCTOBER 30	WEDNESDAY	
Noon	Council Work Session	
Harris Hall	Expected Absences:	
A. WS: Envision Eugene - Single-Family Code Amendments		45 mins – PDD/Burke
B. WS: Chapter IV Amendments to Metro Plan		45 mins – PDD/Burke
NOVEMBER 4	MONDAY	** NOTE: JEO MEETING ADDED **
6:00 p.m.	Joint Elected Officials	
Springfield City Hall	Expected Absences: Taylor	
A. WS: Chapter IV Amendments to the Metro Plan		60 mins
7:00 p.m.	Council Public Hearing	
Springfield City Hall	Expected Absences: Taylor	
1. PH: Chapter IV Amendments to the Metro Plan		
NOVEMBER 12	TUESDAY	** NOTE: LOCATION CHANGE **
5:30 p.m.	Budget Committee Meeting	
B/T Room - Library	Expected Absences: Taylor	
A. WS: Budget Committee		90 mins – CS/Silvers
7:30 p.m.	Council Meeting	
B/T Room - Library	Expected Absences: Taylor	
1. Pledge of Allegiance to the Flag (Veterans Day)		
2. Public Forum		
3. Consent Calendar		
a. Approval of City Council Minutes		CS/Forrest
b. Approval of Tentative Working Agenda		CS/Forrest
4. WS: Bethel Community Park Lease		PW/Björklund
NOVEMBER 13	WEDNESDAY	
Noon	Council Work Session	
Harris Hall	Expected Absences: Taylor	
A. Committee Reports: Chamber of Commerce, HPB, LRAPA, MWMC		15 mins
B. WS: Update on Plastic Bag Ban Ordinance		35 mins – PDD/Nelson
C. WS: Human Rights Code/Transgender Amendments		40 mins – CS/Kinnison
NOVEMBER 14	THURSDAY	
7:30 a.m. – 11:30 a.m.	Economic Summit	
Location TBA	Expected Absences: Taylor	
Focus: Promising business clusters and strategies to optimize opportunities in those areas		
NOVEMBER 15	FRIDAY	
8:30 a.m. – 12:30 p.m.	Economic Summit	
Location TBA	Expected Absences: Taylor	
Focus: Federal officials, representatives and community leaders to discuss local economic opportunities and investments needed to accelerate		
NOVEMBER 18	MONDAY	** NOTE: 5:30 WORK SESSION ADDED **
5:30 p.m.	City Council Work Session	
Harris Hall	Expected Absences:	
A. WS: MUPTE Program Revisions		90 mins – PDD/Braud

A=action; PH=public hearing; WS=work session

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EUGENE CITY COUNCIL TENTATIVE WORKING AGENDA

October 9, 2013

7:30 p.m. Council Public Hearing and Work Session
Harris Hall Expected Absences:
 1. PH: Envision Eugene Implementation Ordinance - Single-Family Code Amendments PDD/Burke
 2. WS and Possible Action: Chapter IV Amendments to the Metro Plan PDD/Hansen

NOVEMBER 20	WEDNESDAY
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Noon Council Work Session
Harris Hall Expected Absences:
 A. WS: Envision Eugene 45 mins – PDD/Burke
 B. WS: Stormwater Development Standards 45 mins – PW/Keppler

NOVEMBER 25	MONDAY
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5:30 p.m. Budget Committee Meeting
Harris Hall Expected Absences:
 A. WS: Budget Committee 90 mins – CS/Silvers

7:30 p.m. Council Meeting
Harris Hall Expected Absences:
 1. Public Forum
 2. Consent Calendar
 a. Approval of City Council Minutes CS/Forrest
 b. Approval of Tentative Working Agenda CS/Forrest
 3. WS: South Willamette Street PW/Henry

NOVEMBER 27	WEDNESDAY
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Noon Council Work Session
Harris Hall Expected Absences:
 A. Committee Reports and Items of Interest from Mayor, City Council, and City Manager 30 mins
 B. WS: Envision Eugene Implementation Ordinance: Single-Family Code Amendments 60 mins – PDD/Burke

DECEMBER 9	MONDAY
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5:30 p.m. Budget Committee Meeting
Harris Hall Expected Absences:
 A. WS: Budget Committee 90 mins – CS/Silvers

7:30 p.m. Council Meeting
Harris Hall Expected Absences:
 1. Public Forum
 2. Consent Calendar
 a. Approval of City Council Minutes CS/Forrest
 b. Approval of Tentative Working Agenda CS/Forrest
 3. PH and Action: City of Eugene FY14 Supplemental Budget #1 CS/Silvers
 4. PH and Action: Urban Renewal Agency FY14 Supplemental Budget #1 CS/Silvers
 5. PH: Stormwater Development Standards PW/Keppler
 6. Action: Envision Eugene Implementation Ordinance: Single-Family Code Amendments PDD/Burke
 7. WS: MUPTE Program Revisions (*if needed for direction*) PDD/Braud

DECEMBER 11	WEDNESDAY
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Noon Council Work Session
Harris Hall Expected Absences:
 A. Committee Reports: Police Comm, Lane Metro, LTD (EmX), Lane Workforce, OMPOC, McKenzie Watershed
 B. WS: River Road Santa Clara Follow-Up 60 mins – CS/Gardner

COUNCIL BREAK: December 12, 2013 – January 8, 2014

A=action; PH=public hearing; WS=work session

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EUGENE CITY COUNCIL TENTATIVE WORKING AGENDA

October 9, 2013

JANUARY 8	WEDNESDAY
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5:30 p.m. State of the City Address

Hult Center Expected Absences:

- A. State of the City

JANUARY 13	MONDAY
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5:30 p.m. Council Work Session

Harris Hall Expected Absences:

- A. Committee Reports: HRC, SC, Travel LC, HSC, LCOG, MPC, PSCC 30 mins
- B. WS: Joint Meeting with Police Commission 60 mins – EPD/Hawley

7:30 p.m. Council Meeting

Harris Hall Expected Absences:

- 1. Public Forum
- 2. Consent Calendar
 - a. Approval of City Council Minutes CS/Forrest
 - b. Approval of Tentative Working Agenda CS/Forrest
- 3. Action: Stormwater Development Standards PW/Kepler

JANUARY 15	WEDNESDAY
-------------------	------------------

Noon Council Work Session

Harris Hall Expected Absences:

- A. WS: Climate Action Planning 60 mins – CS/O'Sullivan
- B. WS: Envision Eugene: Employment Zone Code Amendments 30 mins – PDD/Burke

JANUARY 21	TUESDAY
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7:30 p.m. Council Public Hearing

Harris Hall Expected Absences:

- 1. PH: Ordinance on MUPTTE Revisions PDD/Braud
- 2. PH: Ordinance on Envision Eugene Implementation Ordinance: Employment Zone Code Amendments PDD/Burke
- 3. PH: Ordinance on South Willamette Street PW/
- 4. PH and Possible Action: Stormwater System Development Charge Methodology Modification PW/McVey

JANUARY 22	WEDNESDAY
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Noon Council Work Session

Harris Hall Expected Absences:

- A. WS: Envision Eugene - Residential Redesignations 90 mins – PDD/Burke

JANUARY 27	MONDAY
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5:30 p.m. Council Work Session

Harris Hall Expected Absences:

- A. Committee Reports and Items of Interest from Mayor, City Council, and City Manager 30 mins
- B. WS: Fireworks 45 mins - Fire EMS/
- C. WS:

7:30 p.m. Council Meeting

Harris Hall Expected Absences:

- 1. Public Forum
- 2. Consent Calendar
 - a. Approval of City Council Minutes CS/Forrest
 - b. Approval of Tentative Working Agenda CS/Forrest
- 3. WS and Possible Action: MUPTTE Revisions PDD/Braud
- 4. Action: Stormwater System Development Charge Methodology Modification (if needed) PW/McVey

A=action; PH=public hearing; WS=work session

EUGENE CITY COUNCIL TENTATIVE WORKING AGENDA

October 9, 2013

JANUARY 29	WEDNESDAY	
Noon	Council Work Session	
Harris Hall	Expected Absences:	
A. WS: Pesticide Use as a Last Alternative		45 mins – PW/Finney
B. WS:		
FEBRUARY 10	MONDAY	
5:30 p.m.	Council Work Session	
Harris Hall	Expected Absences:	
A. Committee Reports: Chamber of Commerce, HPB, LRAPA, MWMC		30 mins
B. WS:		
7:30 p.m.	Council Meeting	
Harris Hall	Expected Absences:	
1. Public Forum		
2. Consent Calendar		
a. Approval of City Council Minutes		CS/Forrest
b. Approval of Tentative Working Agenda		CS/Forrest
FEBRUARY 12	WEDNESDAY	
Noon	Council Work Session	
Harris Hall	Expected Absences:	
A. WS: Envision Eugene Implementation Ordinance: Employment Zone Code Amendments		90 mins – PDD/Burke
FEBRUARY 18	TUESDAY	
7:30 p.m.	Council Public Hearing	
Harris Hall	Expected Absences:	
1. PH: Envision Eugene Implementation Ordinance: Residential Redesignations		PDD/Burke
FEBRUARY 19	WEDNESDAY	
Noon	Council Work Session	
Harris Hall	Expected Absences:	
A. WS:		
B. WS:		
FEBRUARY 24	MONDAY	
5:30 p.m.	Council Work Session	
Harris Hall	Expected Absences:	
A. Committee Reports and Items of Interest from Mayor, City Council, and City Manager		30 mins
B. WS:		
7:30 p.m.	Council Meeting	
Harris Hall	Expected Absences:	
1. Public Forum		
2. Consent Calendar		
a. Approval of City Council Minutes		CS/Forrest
b. Approval of Tentative Working Agenda		CS/Forrest
3. Action: Envision Eugene Implementation Ordinance: Employment Zone Code Amendments		PDD/Burke
FEBRUARY 26	WEDNESDAY	
Noon	Council Work Session	
Harris Hall	Expected Absences:	
A. WS: Envision Eugene Implementation Ordinance: Residential Redesignations		45 mins – PDD/Burke
B. WS:		

A=action; PH=public hearing; WS=work session

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EUGENE CITY COUNCIL TENTATIVE WORKING AGENDA

October 9, 2013

MARCH 10	MONDAY
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5:30 p.m.	Council Work Session
Harris Hall	Expected Absences:
A. Committee Reports: Police Comm, Lane Metro, LTD (EmX), Lane Workforce, OMPOC, McKenzie Watershed	
B. WS:	

7:30 p.m.	Council Meeting
Harris Hall	Expected Absences:
1. Public Forum	
2. Consent Calendar	
a. Approval of City Council Minutes	CS/Forrest
b. Approval of Tentative Working Agenda	CS/Forrest
3. Action: Envision Eugene Implementation Ordinance: Residential Redesignations	
	PDD/Burke

MARCH 12	WEDNESDAY
-----------------	------------------

Noon	Council Work Session
Harris Hall	Expected Absences:
A. WS:	
B. WS:	

COUNCIL BREAK: March 13, 2014 – April 9, 2014

EUGENE CITY COUNCIL TENTATIVE WORKING AGENDA

October 9, 2013

ON THE RADAR

Work Session Polls/Council Requests

Status

- 1. Evans – Urban forestry policy..... approved, scheduling in process
- 2. Syrett – Pesticide use as last alternativeapproved, scheduled January 29, 2014

EUGENE CITY COUNCIL

AGENDA ITEM SUMMARY



Interim Appointment to Police Commission

Meeting Date: October 14, 2013
Department: Eugene Police Department
www.eugene-or.gov

Agenda Item Number: 2C
Staff Contact: Carter Hawley
Contact Telephone Number: 541-682-5852

ISSUE STATEMENT

With the resignation of Kaitlyn Lange in July 2013, a position on the Police Commission became vacant after the City’s standard recruitment process in the spring. Section 2.368 of the Eugene Code specifies that the Mayor nominates the candidate, and the City Council appoints. Mayor Piercy is nominating Bill Whalen to fill that vacancy, and the City Council is asked to approve the appointment.

BACKGROUND

Three applications were received for this vacancy. A committee of the Police Commission met with all three candidates. One candidate withdrew his name, leaving two candidates, Raquel Hecht and Mr. Whalen, both of whom were evaluated highly. Mayor Piercy is nominating Mr. Whalen to fill the vacancy.

RELATED CITY POLICIES

City Council Goals & Objectives
Effective, accountable government

- * Public engagement that involves the community broadly

SUGGESTED MOTION

Move to appoint Bill Whalen to Position 1 on the Police Commission, an unexpired term ending June 30, 2016.

ATTACHMENTS

- A. Candidate Applications

FOR MORE INFORMATION

Staff Contact: Carter Hawley
Telephone: 541-682-5852

Item 2.C.

Staff E-Mail: carter.r.hawley@ci.eugene.or.us



Interested Applicants

InterestedApplicants

10/8/2013 3:58:53 PM

Police Commission

Name **Raquel . Hecht**

Address **329 E 8th Avenue
Eugene OR 97401**

Occupation **Lawyer**

Business Address **329 E 8th Avenue
Eugene OR 97401**

Optional Information

Gender **F** Age **46-55** Ethnicity **White/European American**

Additional Languages spoken **Spanish**

Education / Training

**I have a law degree from UCLA 1993
Masters Degree in Latin American Studies, UCLA 1990
Undergraduate New York University, LA studies, 1988**

Community Service / Volunteer

**Human Rights Commission 1999-2001 approx
Rotary 2001-Present**

Evening Phone **541-465-2173** Day Phone **541-465-2173**

Do You Live within the City Limits? **N** If so how long? **20 years**

Ward **2** Neighborhood **Fairmont Neighbors**

Employer **Self**

Fax **541-465-2176** E-Mail **raquel@immigrationoregon.com**

How did you learn of this vacancy? **Word of Mouth**

Disability **N** Description

Portuguese

Job Experience

I am employed as an immigration attorney

Personal Experience

I have worked with police officers regarding various cases over the years

-31-



Interested Applicants

InterestedApplicants

10/8/2013 3:58:53 PM

Personal Interest

I am interested in issues regarding Latinos and their greater incorporation into our community, I am interested in law enforcement and legal issues

Contribution

I believe I understand issues involving law enforcement and issues involving the law and immigration.

1 What is your understanding of the role of the Police Commission within the community?

To listen and provide information

2 What do you see as the role of the Police Commission relative to City government?

To understand and assist law enforcement in performing their duties in a fair and just way.

3 What community issues, related to the work of the Police Commission, are of interest to you?

Minority outreach and understanding



Interested Applicants

InterestedApplicants

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Police Commission

Name **William F. Whalen**
 Address **3118 Wolf Meadows**
Eugene Or 97408
 Occupation **Banker**
 Business Address **96 Braodway**
Eugene Or 97401

Evening Phone **541-953-9873** Day Phone **541-684-7526**
 Do You Live within the City Limits? **Y** If so how long? **11 years**
 Ward **5** Neighborhood **Cal Young Neighborhood**
 Employer **Summit Bank**
 Fax **541-684-7550** E-Mail
 How did you learn of this vacancy? **Word of Mouth**

Optional Information

Gender **M** Age **46-55** Ethnicity **White/European American**

Disability **N** Description

Additional Languages spoken

Education / Training

CALIFORNIA STATE UNIVERSITY, LONG BEACH
Bachelor of Science, Business Administration with an
option in Accountancy, December 1988
PACIFIC COAST BANKING SCHOOL, CONDUCTED AT
THE UNIVERSITY OF WASHINGTON

Job Experience

I have been in banking for twenty-four years and have
spent the last twenty years helping small businesses
succeed. I currently work for Summit Bank, a small
community bank located in downtown Eugene.

Community Service / Volunteer

Local Government Affairs Council, Eugene Chamber of
Commerce, Member, November 2009 to Present
Kids FIRST of Lane County, Board of Directors,
September 2008 to June 2013
Womenspace, Vice President, Board of Directors,
September 2004 to June 2007

Personal Experience

I have been involved with the Eugene Chamber's Local
Government Affairs Council for the past 4 years. I regularly
attend the city council meetings.
I attended the Eugene's Citizen Police Academy in 2012

-33-



Interested Applicants

InterestedApplicants

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Personal Interest

My volunteer work has always focused on children, working with At-risk youths and abused children. I feel that if we can make a difference in their life during the formable years we can make our society a better place and hopefully break the cycle of dysfunctional families.

I feel it is time to devote some of my time to get more involved in the city government.

Contribution

My hope is to bring an open mind and listen to both sides of the issues. To offer another prospective on the issues based on my personal experiences and knowledge.



Interested Applicants

InterestedApplicants

10/8/2013 3:58:53 PM

1 What is your understanding of the role of the Police Commission within the community?

The commission members should be active in the Eugene community. Be willing to listen to all sides of an issue and support policies and practices that create a climate of mutual respect between the Police Department and the citizens that helps accomplish safety, freedom and justice for all Eugenians. Promote partnerships between the police and citizens to further a community involved policing. They also have a duty to encourage communication between citizens and the police department and to promote policing that reflects and represents Eugene's culture and diversity.

2 What do you see as the role of the Police Commission relative to City government?

The Police Commission has an advisory role with the city government. The commission should be advising the Police Department, City Council and the City Manager on police policies and police practices that will ensure a safe community. The Commission should identify police policy issues that related to preferred policing alternatives. To recommend resources to ensure the preferred policing can be achieved. Work with community partners to decrease misunderstandings regarding adopted police policies, practices and approaches.

3 What community issues, related to the work of the Police Commission, are of interest to you?

The Police Commission has five goals which steers the work of the commission. Of these goals I would see myself working on increasing communication and understanding between people in Eugene and the police. I will be willing to meet with different community and neighborhood groups to learn their needs and expectations of policing in their area. Eugene is such a diverse community that we must be willing to listen to all points of view to achieve cohesive police policies.

I want to ensure that the police respond appropriately and have the training and education to care for the victims which in many cases include children. I want to bring community resources and outreach groups together to identify the issues the commission should investigate and determine the best use of resources.

EUGENE CITY COUNCIL AGENDA ITEM SUMMARY



Work Session: Downtown Parking

Meeting Date: October 14, 2013
 Department: Planning and Development
www.eugene-or.gov

Agenda Item Number: 3
 Staff Contact: Jeff Petry
 Contact Telephone Number: 541-682-5729

ISSUE STATEMENT

The work session will review an analysis conducted by the Community Planning Workshop at the University of Oregon of the 12-block, on-street, downtown free parking program implemented in October, 2010, and explore possible next steps related to downtown parking.

BACKGROUND

The council's discussion of downtown revitalization and parking is part of a larger conversation on local economic development actions. The overarching goal is to foster a vibrant downtown while boosting the local economy. In 2009, four strategies for downtown revitalization were developed: (1) Jobs and Redevelopment, (2) Safety, (3) Parking, and (4) Attractions and Amenities. Within the parking strategy, the specific projects identified were rebranding the City's parking system, providing easier payment options, and implementing an on-street, free parking program.

A Downtown Parking Subcommittee, comprised of councilors Clark, Ortiz, Pryor, and Taylor, reviewed options that could readily be implemented to encourage greater use, draw more people, and leverage economic opportunities in downtown Eugene. Two on-street, free parking options were piloted in different areas of downtown in 2009 and 2010. Staff conducted business surveys, measured occupancies, and gathered feedback from downtown users at public meetings.

At the February 17, 2010, work session, a five-point plan was presented to meet the downtown parking goals developed by the subcommittee. Strategies included:

1. Implementing easy payment options,
2. Increasing downtown parking garage safety,
3. Rebranding the downtown parking system,
4. Marketing the downtown parking system, and
5. Expanding the free parking program from downtown's parking structures, lots, and garages to the on-street, metered parking spaces.

At the August 11, 2010, work session on downtown parking, the council selected a 12-block area that was in the greater West Broadway Avenue area, and on October 1, 2010, 288 on-street parking meters in that area were removed and replaced with time-limited parking signs that

enable on-street, free parking. The program was scheduled to sunset in two years (September 30, 2012). The foregone meter revenue was \$210,000 annually in FY10 to the Parking Fund. That number has increased based on greater parking demand and increased hourly rates.

The administrative order for the 12-block, on-street program was extended four times (September, 2012, February 2013, May, 2013, and September 2013) to support the new retail and commercial business activity that has developed in the area. While it is currently set to expire on January 15, 2014, after the holiday shopping season, staff anticipates taking a broader look at the overall parking program before finalizing a recommendation on the current downtown free parking program.

Two formal evaluations of the free-parking program have been conducted:

1. *Free Parking? Evaluating the Impacts of the Downtown Eugene On-Street Parking Program on Retail Establishments*, Claire Ottwell, May 2011.

This report was an interim analysis of the program. It was performed in partnership with the University of Oregon to meet a requirement for the Degree of Master of Community and Regional Planning of a graduate student in the Department of Planning, Public Policy and Management and the Graduate School of the University of Oregon.

An electronic copy of the full report is available at: <http://www.eugene-or.gov/DocumentCenter/View/14129>

2. *Searching for a Space: An Analysis of Eugene's Free Parking Policy*, by Community Planning Workshop at the University of Oregon, June 2013.

This report evaluates the effects of a free, two-hour parking program in downtown Eugene. Its aim is to understand if the parking program is achieving its intended goals, what the perceptions of the business community are about its operation, and what other impacts the parking program is having on downtown. Results from a survey of businesses, a survey of downtown visitors and a series of parking counts were used to help answer these questions.

According to the report, among downtown businesses that participated in the survey, support for the program was high, but there were concerns it was not working as intended and that downtown employees were using the parking spaces intended for patrons.

Similarly, downtown parkers who were surveyed reported that they like free parking and they think it has a positive impact on downtown. While some people reported they would visit downtown less often if meters were introduced, many indicated they travel downtown by other modes.

Parking counts in the free, two-hour zone were consistently more occupied than spaces in the metered zone. Since the last parking count in 2011, parking occupancy rates in the free, two-hour zone increased by about 14 percent.

An electronic copy of the full report is available at: <http://www.eugene-or.gov/DocumentCenter/View/14130>

RELATED CITY POLICIES

Improvements to downtown parking are supported by:

City Council Goals

Sustainable Development

- Increased downtown development
- Support for small and local business
- Decision-making that weighs economic, social equity and environmental (triple bottom line) effects

Safe Community

- Greater sense of safety (especially downtown)

Envision Eugene Pillars

- Promote compact urban development and efficient transportation options.

Regional Prosperity Economic Development Plan

- Strategy 5: Identify as a Place to Thrive - Priority Next Step - Urban Vitality
- As a creative economy is fostered, dynamic urban centers are an important asset. Eugene, Springfield and many of the smaller communities in the region recognize the importance of supporting and enhancing vitality in their city centers. Building downtowns as places to live, work and play will support the retention and expansion of the existing business community and be a significant asset to attract new investment. The Cities of Eugene and Springfield will continue to enhance their efforts to promote downtown vitality through development and redevelopment.

Eugene Downtown Plan

- Facilitate dense development in the courthouse area and other sites between the core of downtown and the river.
- Downtown development shall support the urban qualities of density, vitality, livability and diversity to create a downtown, urban environment.
- Actively pursue public/private development opportunities to achieve the vision for an active, vital, growing downtown.
- Use downtown development tools and incentives to encourage development that provides character and density downtown.

Eugene City Code 9.6410 (4) – Downtown Parking Exempt Zone

COUNCIL OPTIONS

This is a work session item for discussion; no options have been developed at this time. Staff is seeking input and feedback from the Mayor and City Council.

CITY MANAGER'S RECOMMENDATION

No recommendation is necessary.

SUGGESTED MOTION

No motion is necessary.

ATTACHMENTS

- A. Searching for a Space: An Analysis of Eugene's Free Parking Policy, Community Planning Workshop, June 2013 Executive Summary excerpt

FOR MORE INFORMATION

Staff Contact: Jeff Petry
Telephone: 541-682-5729
Staff E-Mail: jeff.t.petry@ci.eugene.or.us

Executive Summary of Searching For A Space: An Analysis of Eugene's Free Parking Policy

Project Name: Searching For A Space: An Analysis of Eugene's Free Parking Policy
Prepared By: Community Planning Workshop (CPW)
Prepared For: Downtown Eugene, Inc.
Date: June 2013

Executive Summary

This report evaluates the effects of a free 2-hour parking program in downtown Eugene. Its aim is to understand if the parking program is achieving its intended goals, what the perceptions of the business community are about its operation, and what other impacts the parking program is having on downtown. Results from a survey of businesses, a survey of downtown visitors and a series of parking counts were used to help answer these questions.

The analysis is the second study of downtown Eugene's parking program; Claire Ottwell completed the first study in Spring 2011 with the Department of Planning, Public Policy and Management and the Graduate School of the University of Oregon in partial fulfillment of the requirements for the Degree of Master of Community and Regional Planning.

Survey of Downtown Businesses

Downtown Eugene Inc. invited 142 businesses in the downtown area to complete a survey about parking in January 2013. Sixty-two (62) surveys were returned that helped to provide an understanding of what the business community is concerned about and how the free parking has impacted their businesses. Key findings from this survey show that:

1. Businesses are concerned about employees abusing the free curbside spaces that are intended for use by patrons.
2. Parking availability is not optimal.
3. Some businesses that depend on parking are not seeing the intended impacts of the program in terms of increased revenues or patronage volumes.
4. Support for the free 2-hour parking program is high, but many businesses indicated it is not working.

Survey of People Who Park Downtown

While understanding the concerns of the business community is essential, it is also important to know what patrons and visitors to downtown think about parking availability. As the people who use the parking on a daily basis, their opinions and thoughts are necessary to ensure the parking policies do

not deter them from coming downtown. To collect opinions of drivers, CPW administered a 13-question survey to 50 people who parked their car within the 2-hour free zone in March and April 2013. The responses of the survey show that:

1. People like free parking and they think it has a positive impact on downtown.
2. Some people would visit downtown less often if meters were introduced.
3. A majority of people travel downtown by other modes, indicating people are at times willing to come downtown without a car regardless of the incentive of free parking
4. Drivers indicate they stay in downtown longer than the parking program allows.

Survey of Parking Counts

Both surveys documented people's perceptions and opinions of downtown parking. To provide more contexts about the actual parking conditions CPW performed parking counts during each hour in which the parking meters and 2-hour time limits are enforced. The counts were conducted Monday through Saturday in April 2013 and included areas within and outside the free zone. The parking counts demonstrate that:

1. Some parking areas are often full for most of the day, while other areas have availability during all hours of the day.
2. Parking spaces in the free 2-hour zone were consistently more occupied than spaces in the metered zone. The weekday average occupancy rate was 77 percent in the free zone and 42 percent in the metered zone (7:00 AM to 6:00 PM).
3. Since the last series of parking counts in 2011, parking occupancy rates in the free 2-hour zone have increased by about 14 percentage points.

Recommendations

The purpose of this evaluation was to study how well the free parking policy is working and what the City of Eugene can do to ensure downtown businesses benefit from curbside parking. Based on the findings of this study, CPW developed the following recommendations that are intended to ensure parking availability and efficient use of downtown parking spaces:

1. Continue to evaluate the conditions of downtown parking.
2. Create performance measures for the downtown parking program.
3. Establish a sunset provision for the termination of the free 2-hour zone.
4. Educate downtown employees about alternative options to on-street parking.
5. Implement variable pricing of parking meters by hour and location.
6. Use meter revenue locally.
7. Develop a better pedestrian, bicycle and transit infrastructure.



Downtown Free Parking Review



October 14, 2013
City of Eugene
Planning and Development

West Broadway, 2009 and earlier

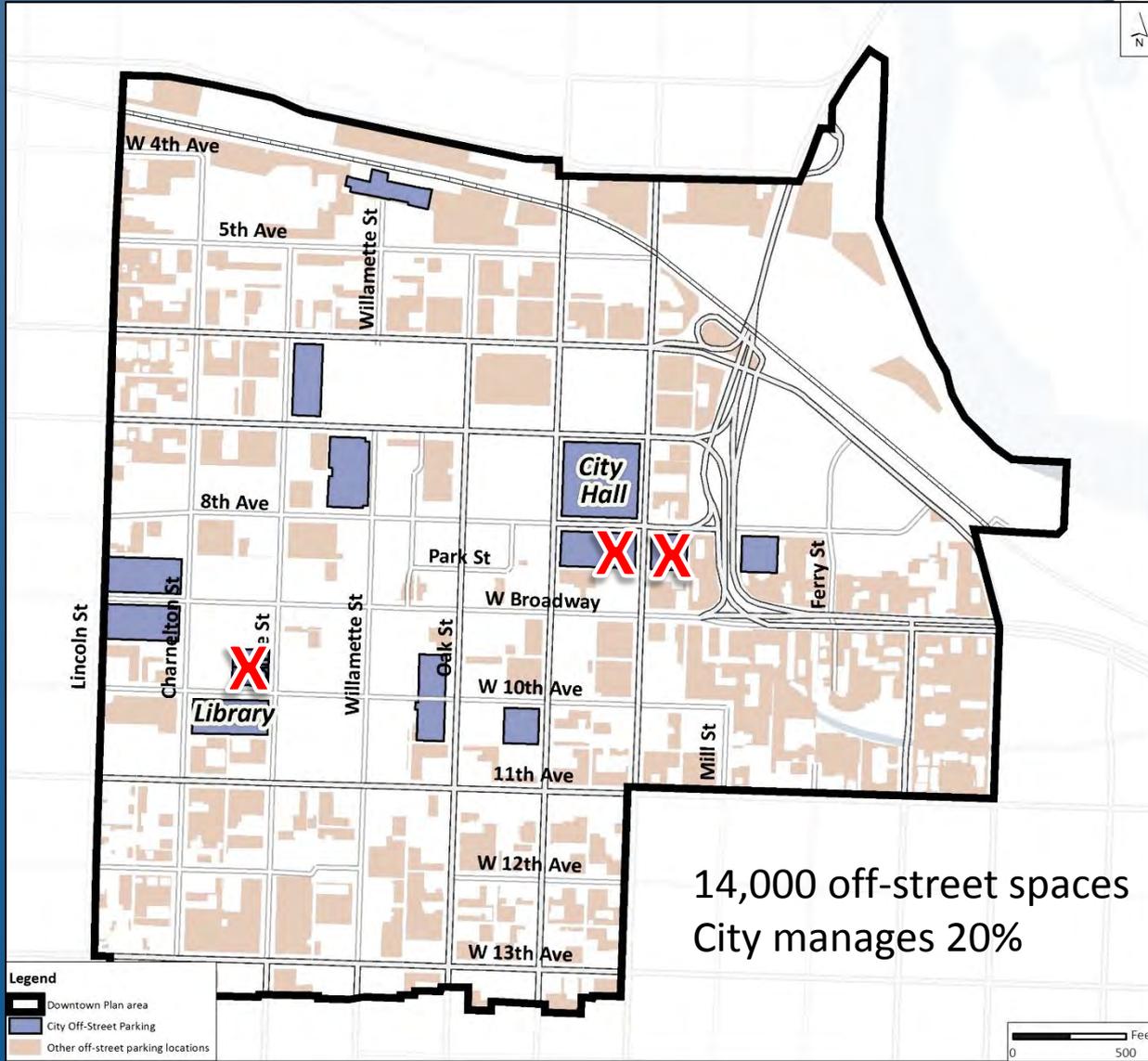


Downtown Strategies

- Jobs & Redevelopment
- Safety
- Parking
- Attractions & Amenities



Downtown: Off-Street Parking

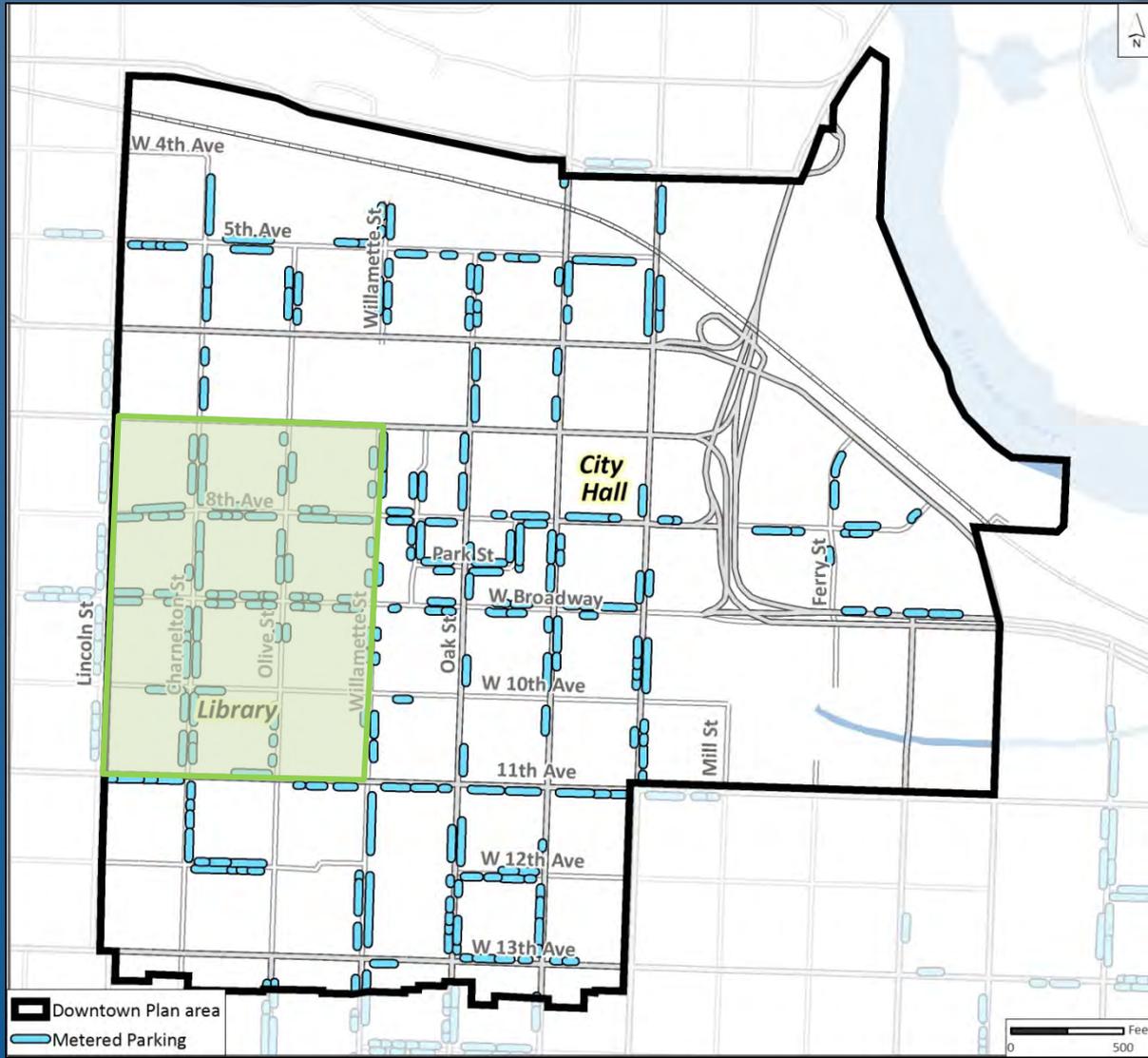


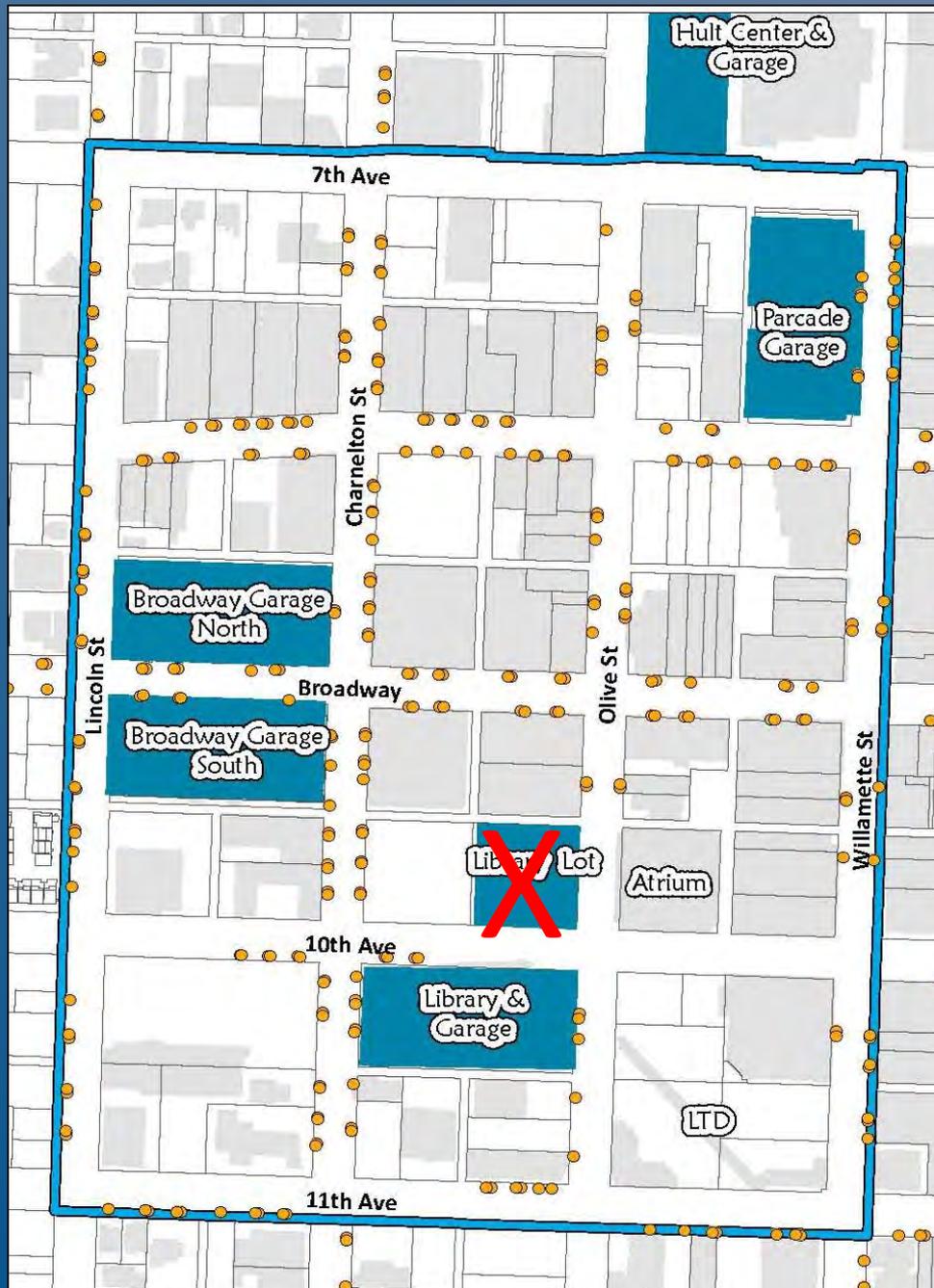
Downtown Parking Strategy

- Implement Easy Payment Options
- Increase Parking Garage Security
- Market Downtown Parking System
- Expand Free Parking to the Streets



Downtown: On-Street Parking





August 2010

Council

Direction:

- Remove the on-street parking meters and install time limited signs before October 1 for a two year period.
- Bring back results of an assessment of the program

Two Studies Completed

Free Parking? Evaluating the Impacts of the Downtown Eugene On-Street Parking Program on Retail Establishments

by Claire Ottwell, May 2011

Searching for a Space: An Analysis of Eugene's Free Parking Policy

Prepared for Downtown Eugene, Inc. by
Community Planning Workshop, June 2013

*Free Parking? Evaluating the
Impacts of the Downtown Eugene
On-Street Parking Program on
Retail Establishments, 2011*

Methodology

- **Business Survey: 63 of 172 responded**
- **On-Street Parking Counts**

Business Survey 2011

Industry Sectors in 2011

Table 1. Industry Sectors Represented

Response	Percentage	Number
Retail/Trade	39%	22
Arts, Entertainment, Recreation, and Food Services	25%	14
Professional, Scientific, and Technical Services	9%	5
Finance and Insurance	7%	4
Other Services	7%	4
Social Services	5%	3
Information	2%	1
Real Estate or Rental/Leasing	2%	1
Management of Companies and Enterprises	2%	1
Public Administration	2%	1
Wholesale Trade	0%	0
Total	100%	56

(Source: Eugene Parking Survey, March 2011)

Positive Effects

Table 6. Positive effects of the program

Response		Frequency
Draws more people		24
Convenience	high	24
Improves Public Perception		18
Free Parking		4
Fewer Tickets		4
Decrease in Homeless	low	4
Feels Safer		3
Patrons no longer use business lots		2

(Source: Eugene Parking Survey, March 2011)

Negative Effects

Table 7. Negative effects of the program

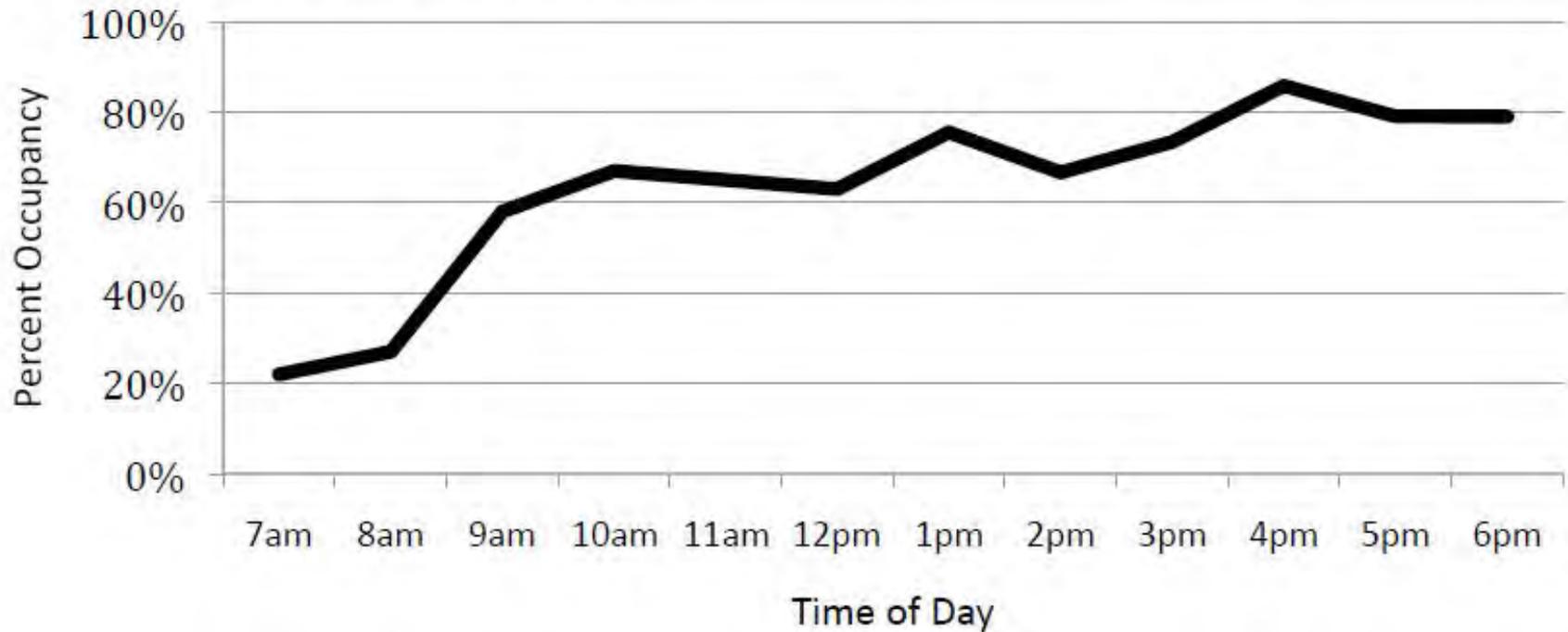
Response		Frequency
Limited turnover of spaces	high	7
Employees use on-street spaces		6
2-hours is not always long enough		4
Other customers monopolize spaces		3
Difficult for those with disabilities	medium	2
2-Hour is sometimes too long		2
Limited enforcement for offenders		2
Loss of revenue for City		2
Paid meters are better		1
Increase in tickets issued	low	1
Hurts sales		1
More junk cars		1

(Source: Eugene Parking Survey, March 2011)

Parking Occupancy 2011

Parking Vehicle Counts (2011)

Figure 8. Occupancy by time of day



Study Conclusions

- Free parking program is likely drawing more patrons downtown.
- Most business view the program favorably.
- Some negative unintended effects of the program downtown.



Searching for a Space: An Analysis of Eugene's Free Parking Policy

Prepared for Downtown Eugene, Inc. by
Community Planning Workshop
June 2013

Methodology

- Downtown Eugene, Inc invited 142 businesses to complete a parking survey in January 2013. 62 of 142 responded
- Parking Counts of the number of cars on the streets
- Survey of people who park downtown

Business Survey 2013

Industry Sectors in 2013

Table 1. Industry sectors represented

Industry	Number	Percentage
Retail	23	38%
Professional services	11	18%
Arts, entertainment and recreation	6	10%
Real estate	5	8%
Finance and insurance	5	8%
Social services	1	2%
Other	9	15%
Total	60	100%

Source: Eugene Downtown Business Parking Survey, February 2013

Business Position on Free Parking

Table 8. Position on the free parking program

Response	Retail, food and entertainment		All respondents	
	Number	Percentage	Number	Percentage
Support	25	78%	41	67%
Oppose	5	16%	13	21%
Not sure	2	6%	7	12%
Total	32	100%	61	100%

Source: Eugene Downtown Business Parking Survey, February 2013

Parking Space Availability

Table 3. Business perceptions of parking space availability

Availability	Retail, food and entertainment		All Respondents	
	Number	Percentage	Number	Percentage
Always	1	3%	5	8%
Sometimes	23	70%	38	62%
Rarely	9	27%	18	30%
Total	33	100%	61	100%

Source: Eugene Downtown Business Parking Survey, February 2013

Employee On-Street Parking

Table 5. Employees use on-street parking

Response	Number	Percentage
Agree	26	43%
Not sure	18	30%
Disagree	16	27%
Total	60	100%

Source: Eugene Downtown Business Parking Survey, February 2013

How well is program working?

Table 6. How well the 2-hour free parking program works

Response	Retail, food and entertainment		All respondents	
	Number	Percentage	Number	Percentage
Well	5	17%	13	24%
Somewhat	14	48%	28	51%
Not working	10	34%	14	25%
Total	29	100%	55	100%

Source: Eugene Downtown Business Parking Survey, February 2013

Comments

Table 7. Comments about the parking program

Issue		Frequency
Employees abuse the free parking		10
All of downtown should have free parking	high	7
It is difficult to find available parking spaces		5
Support for metered parking		4
Needs more strict enforcement	medium	3
Free parking attracts customers		3
Downtown needs more parking		3
There should be less enforcement		2
Support for free parking		2
People do not know about the parking garages	low	1
Parking meters ensure availability of spaces		1
Parking meters are too expensive		1
Confusion about free zone boundaries		1

Source: Eugene Downtown Business Parking Survey, February 2013

Free Parking and Business Revenue

Table 9. Contribution of free parking program to increased revenue

Response	Retail, food and entertainment		All respondents	
	Number	Percentage	Number	Percentage
Not at all	10	42%	27	59%
A little bit	9	38%	11	24%
Some	5	21%	7	15%
A lot	0	0%	1	2%
Total	24	100%	46	100%

Source: Eugene Downtown Business Parking Survey, February 2013

Customer Surveys 2013

Duration of Downtown Stay

Table 11. Duration of stay downtown

Response	Number	Percentage
Less than one hour	5	10%
1 to 2 hours	17	35%
2 to 4 hours	18	37%
4 to 6 hours	4	8%
More than six hours	5	10%
Total	49	100%

Source: Downtown Eugene Parking Survey, April 2013

Reason for Visiting Downtown

Table 12. Purpose for coming downtown

Response	Frequency	Percentage
Eating/drinking	19	38%
Work	17	34%
Shopping	12	24%
Library	8	16%
Other	16	32%

Source: Downtown Eugene Parking Survey, April 2013

Visitor Parking Space Perception

Table 15. Visitor perceptions of parking space availability

Response	Number	Percentage
Always	6	12%
Sometimes	30	60%
Rarely	14	28%
Total	50	100%

Source: Downtown Eugene Parking Survey, April 2013

Customer View of Free Parking

Table 16. Impact of free parking on downtown

Response	Number	Percentage
Positive	38	76%
Negative	3	6%
Not sure/Don't know	9	18%
Total	50	100%

Source: Downtown Eugene Parking Survey, April 2013

Paid Parking Impact?

Table 17. Potential impact of paid parking on frequency of trips downtown

Response	Number	Percentage
Come downtown less often	27	54%
No impact	22	44%
Not sure/Don't know	1	2%
Total	50	100%

Source: Downtown Eugene Parking Survey, April 2013

Parking Occupancy 2013

Counting Parked Vehicles

Figure 1. Map of parking areas

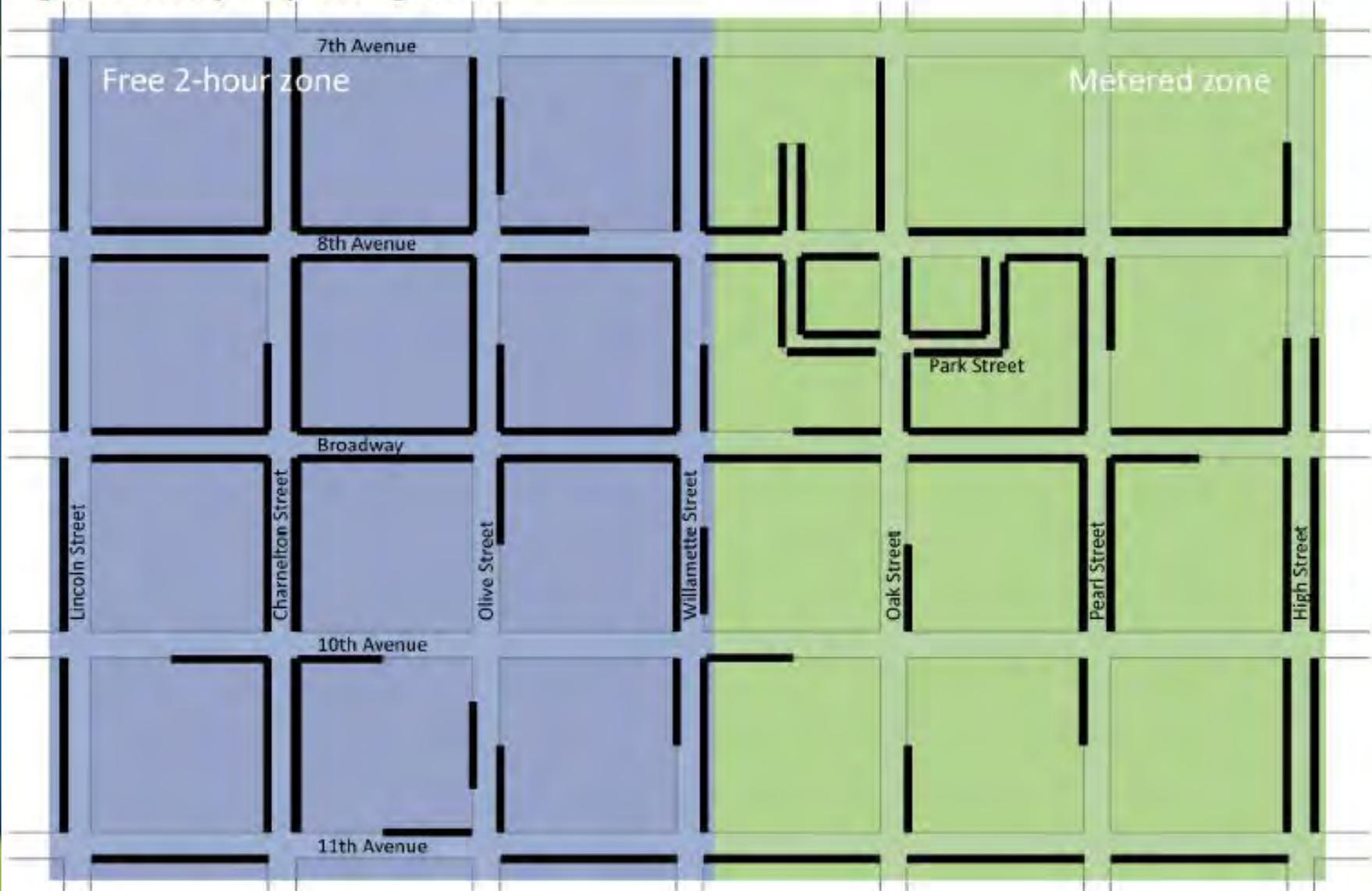
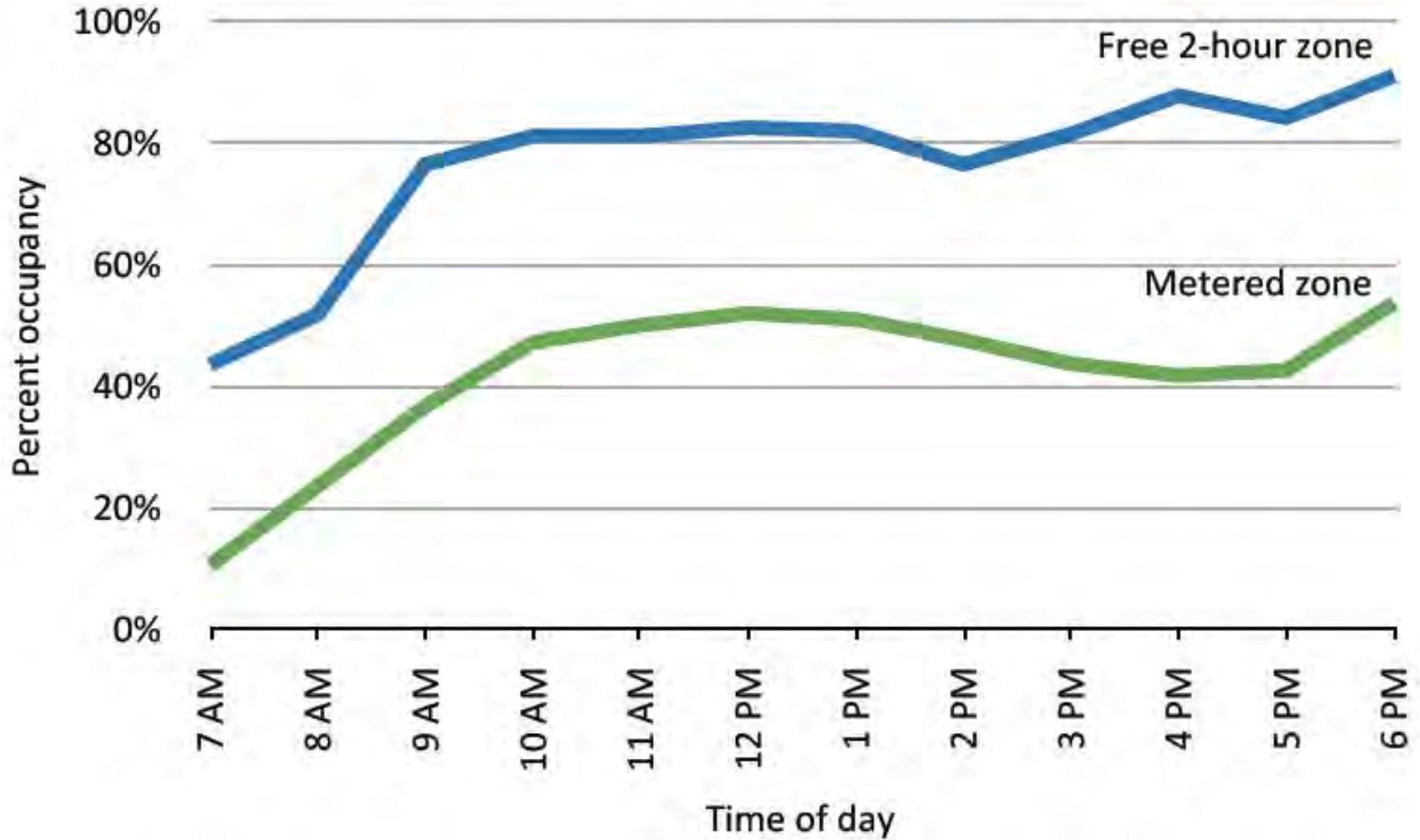
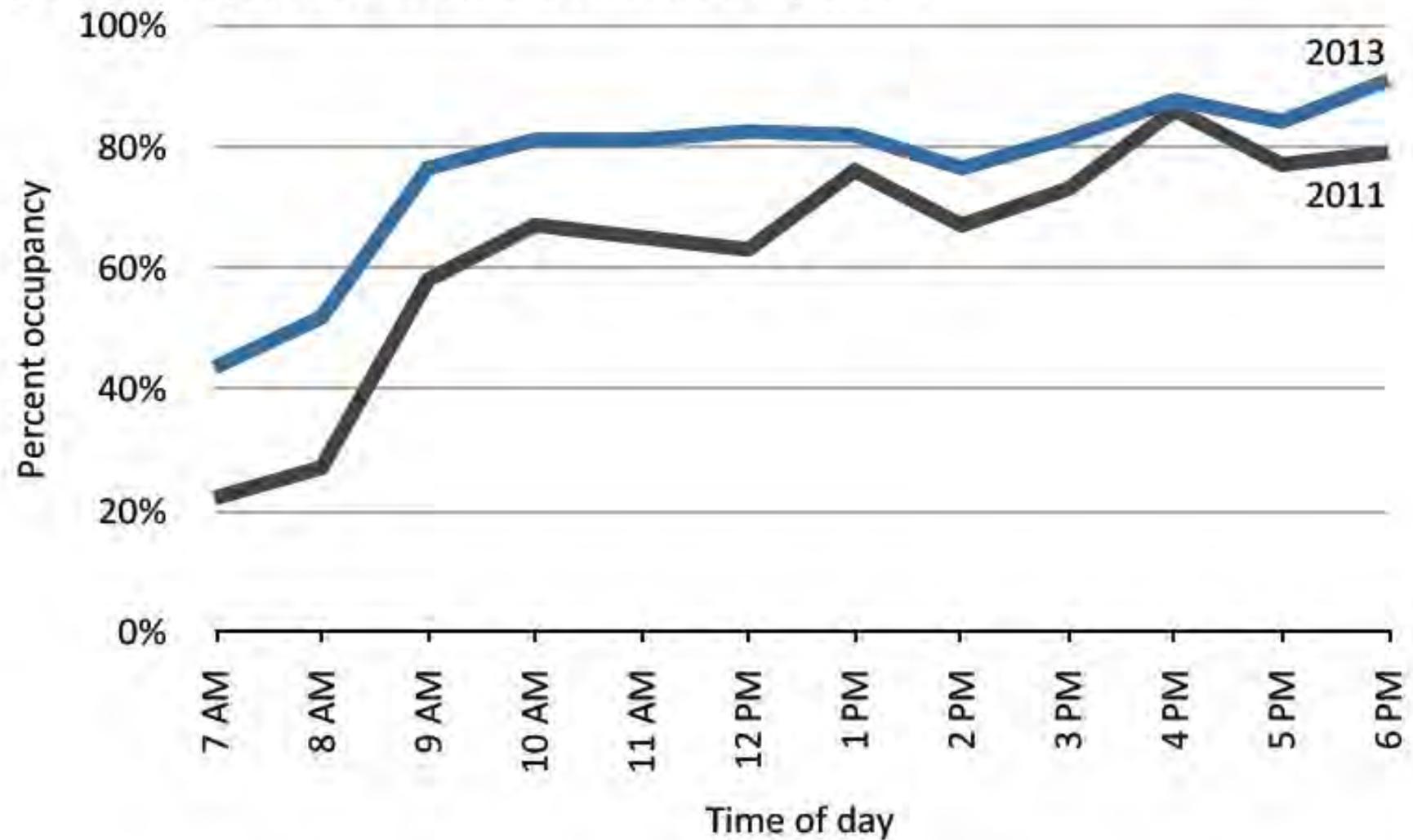


Figure 2. Weekday parking occupancy by time of day



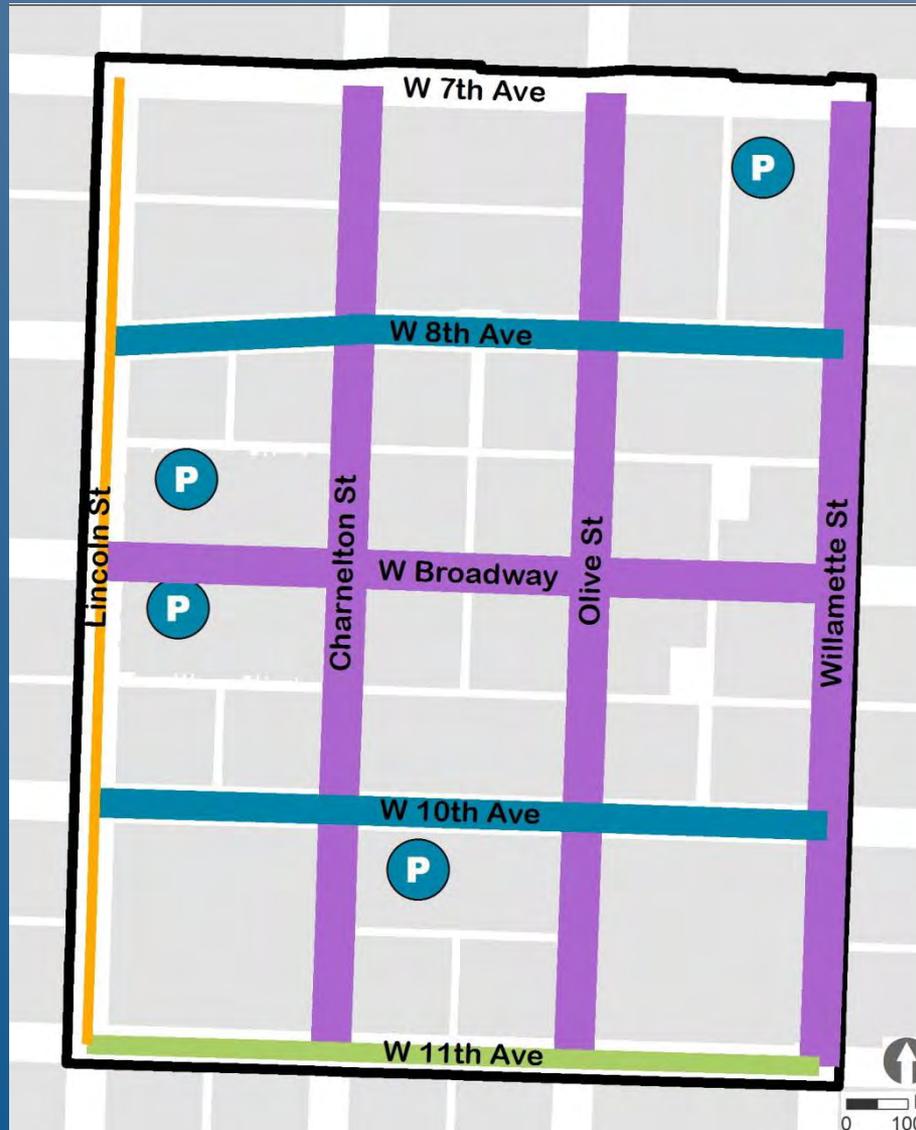
Source: Downtown Eugene Parking Counts, April 2013

Figure 3. Comparison of 2011 and 2013 weekday counts



Source: Downtown Eugene Parking Counts, April 2013 and Otwell, May 2011.

Average Weekday Parking Occupancy



2013 Summary of Findings

- **Businesses and customers like the free parking program.**
- **More people are visiting downtown**
- **On-Street parking spaces are full and availability is limited**
- **Employee on-street parking is an issue**
- **Free parking program has had limited impact on the number of customers and business revenue**

Next Steps

Continued analysis of downtown parking options.

Recommendations to Council

